

Press release

3-10-2025

E.G.O. Italia ottiene la Certificazione Great Place to Work 2025

L'azienda marchigiana del Gruppo E.G.O. riceve un riconoscimento internazionale per benessere, inclusione e cultura aziendale

Camerano (Ancona) – Attenzione alle persone, cura del benessere e un ambiente di lavoro di qualità: è questa la "ricetta" che ha portato E.G.O. Italia – sede italiana e centro di competenza per la cottura a gas del Gruppo E.G.O. – a ottenere la certificazione rilasciata dalla società **Great Place to Work Italia**. Un riconoscimento internazionale alla qualità della cultura lavorativa che premia quelle aziende capaci di mettere davvero i dipendenti al centro, creando spazi in cui crescere con motivazione, partecipazione ed entusiasmo.

La certificazione Great Place to Work conferma la forza del percorso intrapreso negli ultimi tempi, fatto di scelte concrete e risultati tangibili: il tasso di abbandono è sceso a zero, l'età media dei dipendenti è calata da 46,7 a 43,5 anni, la presenza femminile è salita dal 35% al 37% e il tasso di presenza si è attestato vicino al 96%. Numeri che raccontano non solo performance, ma soprattutto identità: quella di un'azienda che sa attrarre nuove competenze, trattenere i talenti e alimentare un senso di appartenenza autentico.

“Ricevere la certificazione Great Place to Work 2025 è motivo di orgoglio per tutti noi», commenta **Enrico Santarelli, CEO di E.G.O. Italia**, „perché dimostra che le scelte fatte negli ultimi anni stanno generando risultati concreti. Non si tratta solo di numeri, ma di creare un ambiente di lavoro in cui le persone si sentano riconosciute, coinvolte e ispirate a dare il meglio di sé. È la prova che i nostri collaboratori sono davvero al centro dell'azienda. Insieme, abbiamo costruito un ambiente basato su fiducia, rispetto e collaborazione. Continueremo a lavorare in questa direzione, perché rappresenta il fondamento del nostro sviluppo futuro.

A queste parole si aggiunge la riflessione di Rosalba Murolo, Direttrice delle Risorse Umane di E.G.O. Italia:

«Questa certificazione non è semplicemente un riconoscimento; rappresenta una prova concreta del fatto che le nostre persone si sentono parte di un progetto

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dinamico e condiviso. Ci impegniamo a promuovere un ambiente in cui ciascuno possa crescere, contribuire in modo autentico ed essere adeguatamente valorizzato. È la dedizione quotidiana e costante dei nostri colleghi a rendere E.G.O. Italia davvero eccezionale: senza di loro, nessun risultato avrebbe un significato reale».

Il rilancio del marchio di prodotto **Defendi** nel 2025 per tutte le soluzioni di cottura a gas si inserisce anch'esso nella direzione futura dell'azienda. Santarelli ha inoltre dichiarato «Nel prossimo anno implementeremo nuove tecnologie e processi nello stabilimento di Camerano che renderanno le nostre soluzioni a gas ancora più competitive a livello globale. Sarà un ulteriore passo avanti nel nostro percorso di crescita, un percorso che mette al centro le persone, le loro competenze e il contributo quotidiano che danno al successo dell'azienda»

Great Place to Work è una delle certificazioni più prestigiose al mondo sulla cultura del lavoro. Attiva in oltre 60 paesi, valuta la qualità della vita lavorativa attraverso il **Trust Index Survey** – questionario anonimo rivolto ai dipendenti – e l'analisi delle pratiche organizzative. Entrare in questa rete significa essere riconosciuti tra le realtà che si distinguono per clima interno e attenzione allo sviluppo dei talenti.



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About the E.G.O.-Group

The E.G.O.-Group (E.G.O.) with its headquarters in Oberderdingen, south-west Germany, is one of the world's leading suppliers for the global appliance industry. It all began 1925, exactly 100 years ago, when company founder Karl Fischer developed the first electric hotplate suitable for series production. The core values summed up in the words "made by E.G.O." are not only found in your stove, but also in washing machines, dryers, refrigerators, and many other household appliances and commercial machines.

The vision of E.G.O. is to be the partner of first choice. E.G.O. sees itself as the solution partner for components, systems, and services in the appliance industry. The supplier focuses on specific applications in the areas of food preparation, induction cooking, laundry care, dishwashing, refrigeration, and climate solutions.

E.G.O. employs around 5,200 people worldwide in 23 sales, development and production companies in 19 countries. E.G.O. Italia Srl. in Camerano (Ancona), with around 165 employees and more than 33 million gas solutions produced annually, is one of them. All employees are united by the fact that they are driven by a pioneering spirit to create unique solutions with significant customer benefits, and guided by the values of partnership, reliability, openness, and excellence. The Group generated a turnover of 637 million euros in 2024. More information on the website www.egoproducts.com

The E.G.O.-Group is a member of the BLANC & FISCHER family holding.

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E.G.O. Italia Srl. earns Great Place to Work Certification 2025

The Marche-based site of the E.G.O.-Group receives international recognition for employee well-being, inclusion, and workplace culture

Camerano (Ancona)– Commitment to people, focus on well-being, and a high-quality work environment: this is the formula that has led **E.G.O. Italia Srl. (E.G.O. Italia)** - the Italian branch and gas cooking competence center of the E.G.O.-Group - to earn the certification issued by **Great Place to Work Italia**. This international recognition rewards companies that put employees at the center, creating an environment where they can grow with motivation, participation, and enthusiasm.

This certification confirms the strength of the path undertaken in recent years, resulting in tangible progress. In 2024, voluntary turnover dropped to zero, a clear sign of a workplace where people choose to stay and contribute continuously. The average employee age decreased from 46.7 to 43.5 years, showcasing the company's ability to attract new generations and fresh expertise. The female workforce increased from 35% to 37%, while an attendance rate close to 96% reflects an organization marked by cohesion, determination, and a strong sense of belonging.

“Receiving the Great Place to Work 2025 certification is a source of pride for all of us,” comments **Enrico Santarelli, CEO of E.G.O. Italia**, “because it shows that the decisions we've made in recent years are generating real results. This isn't just about numbers; it's about fostering a workplace where people feel recognized, involved, and inspired to give their best. It proves that our employees truly are at the heart of our company. Together, we've built an environment based on trust, respect, and collaboration. We will continue to work in this direction, as it represents the foundation of our future development.”

To these words is added the reflection of Rosalba Murolo, Human Resources Director of E.G.O. Italia:

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“This certification is not merely an award; it represents tangible proof that our people feel part of a dynamic and shared undertaking. We are committed to fostering an environment in which each individual can grow, contribute authentically, and be duly recognized. It is the unwavering daily dedication of our colleagues that makes E.G.O. Italia truly exceptional—without them, no achievement would hold real significance.”

The relaunch of the Defendi product brand in 2025 for all gas cooking solutions is also in line with the company's future direction. Santarelli also stated: “In the coming year we will implement new technologies and processes in Camerano that will make our gas solutions even more competitive on a global scale. This will mark another step forward in our growth journey—one that centers on people, their skills, and the daily contribution they make to the company's success.”

Great Place to Work is one of the most prestigious global certifications for workplace culture. The certifying institute, active in over 60 countries, evaluates the quality of work life through the **Trust Index Survey**, an anonymous questionnaire for employees, and through an analysis of organizational practices. Being part of this network means being recognized among the companies that stand out for their internal climate and their focus on talent development.



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